84811

# M.B.A. DEGREE EXAMINATION, APRIL 2025

## First Semester

# **Shipping and Logistics Management**

## PRINCIPLES OF MANAGEMENT

# (2023 onwards)

Dura	ation	: 3 Hours		Ma	ximum : 75 Marks		
	Section			<b>L</b>	$(10 \times 1 = 10)$		
Answer all question				uestions.			
1.	Hen	ry Fayol is known a	ıs —				
	(a)	The father of gene	ral n	nanagemen	t		
	(b)	The Father of shop	p floo	r managen	ient		
	(c)	The father of scientific management					
	(d)	All of the above					
2.		e science principles ciples are relatively		rigid, whe	reas management		
	(a)	Contingent	(b)	Dependen	t		
	(c)	Flexible	(d)	Absolute			
3.	Man	agement functions	inclu	de			
	(a)	Planning and orga	ınizir	ng			
	(b)	Directing					
	(c)	Controlling					
	(d)	All of the above					

4.	Mos	t stands for			
	(a)	Machinery, offic	e staff	and technology	
	(b)	Mission objectiv	es stra	tegies and tectic	$\mathbf{s}$
	(c)	Maximum outpu	ıt strat	egy tools	
	(d)	Manager, opera	tor sel	ler and trade	
5.	Whi	ch of the following	g is not	concerned with	staffing?
	(a)	Recruitment	(b)	Selection	
	(c)	Training	(d)	Publicity	
6.		guides for	r decisi	ion making	
	(a)	Rule	(b)	Policy	
	(c)	Procedure	(d)	Method	
7.		ording to Frede ents associated w		_	are
	(a)	Hygiene factors			
	(b)	Motivating facto	ors		
	(c)	Economic factor	s		
	(d)	Environmental f	factors		
8.		er's trust in the a			
	(a)	Authoritarian	(b)	Delegative	
	(c)	Participative	(d)	All of the above	е
9.		ch of the followi	ng is 1	not important fo	or controlling
	(a)	It ensures order	and di	scipline	
	(b)	It restricts coord	linatio	n in action	
	(c)	It helps in judgi	ng the	accuracy of stan	dard
	(d)	It improves emp	oloyee r	notivation	
			2		C-5449

	Aı	nswer <b>all</b> questions, choosing either (a) or (b).
11.	(a)	Describe the major characteristics of management as profession. To what extent has Indian management been professionalized.  Or
	(b)	Mention the jungle approaches to management.
12.	(a)	What do you mean by social responsibility of business? How can social responsibility be made operational in an organization?  Or
	(b)	Briefly describe the different techniques of forecasting.
13.	(a)	Explain the process of decision making. Or
	(b)	How does informal organizations differ from formal organizations?
14.	(a)	Leadership is situational. Explain this statement of bringing out the situational factors important for effective leadership.  Or
	(b)	Critically examine Herzberg's two factor theory.
		3 <b>C-5449</b>

 $(5 \times 5 = 25)$ 

The need for the controlling function is felt in ———

Section B

Business organizations

Political organizations

Social organizations

All of the above

10.

(a)

(b) (c)

(d)

Mention the elements of control. 15. (a) Or Analyse the characteristics of an effective control (b) system. **Section C** 16. management thought.

 $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

Assess the contributions of Henry Fayol to

- Bring out the evolution of management concept. (b)
- 17. Explain the rationale of business ethics in the (a) present business environment.

Or

- (b) How does long-term planning differ from short-term planning? How can both be coordinated?
- 18. (a) Describe the factors determining degree ofdecentralization.

Or

- (b) Point out the sources ofhuman resource recruitment.
- Analyse the leadership styles with examples. Which 19. (a) Indian managers follows? Can you suggest a best style?

Or

- What is meant by hierarchical nature of human (b) needs? Is this hierarchy rigid?
- 20. Mention the functions of a controller. (a)

Or

(b) Describe the role of global managers.

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

## First Semester

# **Shipping and Logistics Management**

## FUNDAMENTALS OF LOGISTICS

# (2023 onwards)

Duration : 3 Hours			Maxim	um : 75 Marks	
		Sect	ion A	<b>L</b>	$(10 \times 1 = 10)$
		Answer	<b>all</b> q	uestions.	
1.	befor	is the pre, during and after		ion of service archase	to customers
	(a)	Customer service			
	(b)	Product managen	nent		
	(c)	Purchase manage	ment	;	
	(d)	Logistics manage	ment		
2.	Spec	rial purpose materi	al ha	ndling equipme	nt are used in
	(a)	Line layout	(b)	Process layou	t
	(c)	Inland layout	(d)	Warehousing	
3.	_	rder level depend	s upo	on two factors,	i.e. lead time
	(a)	Inventory	(b)	Warehouse	
	(c)	Procurement	(d)	Safety stock	

4.	The anal	ysing the needs for		should be designed after organisation
	(a)	Warehousing		
	(b)	Logistics		
	(c)	Material handling	ŗ	
	(d)	Distribution		
5.		first thing that the		nsumer will notice about the of the product
	(a)	Price	(b)	Expiry date
	(c)	Packaging	(d)	Barcode
6.	proc			eamlining the distribution and information efficiency
	(a)	Technical integrat	tion	
	(b)	Channel integrati	on	
	(c)	Channel hierarch	y	
	(d)	Vertical marketin	g sys	tem
7.			_	nd transport i.e rail or road arate ater transport
	(a)	Piggy back	(b)	Fishy back
	(c)	LASH	(d)	Land bridge
8.	Mar	ket logistics planni	ng ha	assteps
	(a)	3	(b)	4
	(c)	2	(d)	5
9.		ch of the followin agement system	g is	not a part of supply chain
	(a)	Supplier	(b)	Manufacturer
	(c)	Information flow	(d)	Competitor
			2	C-5450

10.	PL s	stands for				
	(a)	(a) Three point logistics				
	(b)	Third party logistics				
	(c)	) Three points location				
	(d)	None of the above				
		Section B $(5 \times 5 = 25)$				
	A	nswer <b>all</b> questions, choosing either (a) or (b).				
11.	(a)	Describe logistics role in the economy.				
		Or				
	(b)	Outline the elements of customer service.				
12.	(a)	Exhibit the functions of inventory.				

Or

- (b) Summarize the importance of inventory management in supply chain.
- 13. (a) Mention the factors influencing transport economics.

Or

- (b) Analyse the functions and benefits of warehouse.
- 14. (a) Criticism the features of global supply chain.

Or

- (b) Assess the barriers to global logistics.
- 15. (a) Justify the decentralised structure of logistics performance.

Or

(b) Evaluate the principles of LIS.

Answer all questions, choosing either (a) or (b).

16. (a) Illustrate the strategies of customer retention with example.

Or

- (b) Identify the critical issues in logistics outsourcing.
- 17. (a) Develop inventory planning models with examples.

Or

- (b) Outline the types of material handing equipments.
- 18. (a) Categorise the types of packaging material.

Or

- (b) Enumerate the factor affecting choice of packaging materials.
- 19. (a) Assess the forces driving globalisation.

Or

- (b) Explain the functions of logistics information system.
- 20. (a) Classify the financial issues in logistics performance.

Or

(b) Appraise the activity centres in integrated logistics.

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

### First Semester

# **Shipping and Logistics Management**

# INTRODUCTION TO SHIPPING

### (2023 onwards)

Duration : 3 Hours Maximum : 75 Marks				
Dura	tion :	3 Hours	Maximum : 75 Marks	
		Secti	on A	$(10 \times 1 = 10)$
		Answer	<b>all</b> qu	nestions.
1.	The	Largest port in Ind	ia	
	(a)	Mumbai	(b)	Chennai
	(c)	Vizak	(d)	Kolkatta
2.		price of a country try's money	y's m	oney in relation to another
	(a)	debt	(b)	credit
	(c)	exchange rate	(d)	none of the above
3.	requ	is one or ired during interna		e transportation document l trade.
	(a)	shipper letters of i	instru	actions
	(b)	shipper's export de	eclara	ation
	(c)	certificate of inspe	ection	
	(d)	commercial invoic	e	

4.	The char	time-bound	agree	ement	as	opposed	to	a	voyage	
	(a)	Time charter	c	(b)	Voya	ige charte	er			
	(c)	Demise char	ter	(d)	None	e of the ab	ove			
5.	The	term used for	loadi	ng or	unlo	oading of l	heav	уу с	argo is	
	(a)	Slinging		(b)	Rigg	ing				
	(c)	Carnage		(d)	Forc	ed dischar	rge			
6.		agreement be espect of the cl						_		
	(a)	Charter Reg	ister							
	(b)	Charter Par	ty							
	(c)	Charter Agr	eemen	ıt						
	(d)	Charter Con	tract							
7.	Whi	ch is the weat	her-se	nsitiv	ve car	go in the	list	bel	ow?	
	(a)	Aluminium 1	[ngots							
	(b)	Newsprint								
	(c)	Iron ore								
	(d)	Drilling pipe	es							
8.	The	term for seaw	ater u	sed t	o trin	n a ship is	s			
	(a)	Black water		(b)	Balla	ast water				
	(c)	Billage Wate	er	(d)	Brov	vn Water				
9.		nip that regu dule is known				fixed rou	te f	ollo	wing a	
	(a)	liner		(b)	tram	ıp				
	(c)	bill		(d)	char	ge				
				2				C-{	5451	

10.		of the organisations that will declare a ship worthy after an accident is the					
	(a)	Ship's Agent					
	(b)	Classification Society					
	(c)	Charterer					
	(d)	P and I Club					
		Section B $(5 \times 5 = 25)$					
	A	nswer <b>all</b> questions, choosing either (a) or (b).					
11.	(a)	What are the different shipping markets?					
		Or					
	(b)	What is meant by ship registration?					
12.	(a)	Which is the regulation governing Indian shipping?					
		${ m Or}$					
	(b)	Draw the chart of Merchant ship types.					
13.	(a)	What is Type 1 tanker?					
		Or					
	(b)	What laws are related to maritime law?					
14.	(a)	What are the elements of charter?					
		Or					
	(b)	What is sales and purchase maritime shipping?					
15.	(a)	How do prepare for port state control?					
		$\operatorname{Or}$					
	(b)	What are the duties of ship owners?					
		3 <b>C-5451</b>					

Answer all questions, choosing either (a) or (b).

16. (a) Evaluate the roles of the freight forwarder in the shipping process.

Or

- (b) Define Absolute or Comparative Advantage and give an example of each.
- 17. (a) Describe the brief History of containerisation.

Or

- (b) What are the advantages and disadvantages of sea transport for international trade?
- 18. (a) Explain with a diagram of load line in detail.

Or

- (b) What are the five main sources of English law?
- 19. (a) Discuss the risk factors in the shipping industry.

Or

- (b) What are the circumstances when the agent in personally liable?
- 20. (a) Give the detail with example in Institute of chartered shipbroker.

Or

(b) Describe the Maritime tort claims.

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### M.B.A. DEGREE EXAMINATION, APRIL 2025

#### First Semester

## **Shipping and Logistics Management**

#### FINANCIAL MANAGEMENT

(2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

Answer all questions.

- 1. The finance manager's role is to:
  - (a) Ensure that the funds are properly utilised
  - (b) Maintains financial health
  - (c) Effective supervision of capital
  - (d) Obtains capital assets of the organisation
- 2. The ultimate purpose of financial management is
  - (a) To get a maximum return
  - (b) To increase the wealth of the owners
  - (c) To maximum risk profit
  - (d) To get a maximum profit

3.	Fron	n which of the follow	wing	is a ledger account prepared
	(a)	Transactions		
	(b)	Journal		
	(c)	Events		
	(d)	None of the above		
4.		ong these, which paring trial balance.		is used as the base for
	(a)	Cash account	(b)	Balance sheet
	(c)	Journal	(d)	Ledger
5.	class		ent	working capital may be fixed working capital and ang capital
	(a)	Concept	(b)	Time
	(c)	Future	(d)	Work
6.	mus			unds, which an organisation y to day operations.
	(a)	Fixed capital	(b)	Working capital
	(c)	Retained earning	(d)	None of the above
7.	Whi	ch one of the follow	ing is	a financial budget?
	(a)	Cash budget	(b)	Working capital budget
	(c)	Capital budget	(d)	All of the above
8.	Sum	nmary budget may b	e reg	arded as
	(a)	Functional budget	S	
	(b)	Performance budg	get	
	(c)	Master budget		
	(d)	Sales budget		
				<b>2.</b>
			2	C-5452

Сар	ital budgeting decisions are evaluated using the and is used for this purpose.
(a)	Weighted average, cost of capital
(b)	Weighted average, component cost
(c)	Unweighted average, cost of capital
(d)	None of the above
_	cost on the process of raising fund through equity is wn as
(a)	Financial risk (b) Cost of debt
(c)	Flotation cost (d) Cost of capital
	Part B $(5 \times 5 = 25)$
A	answer <b>all</b> questions choosing either (a) or (b).
(a)	Explain – information system as tool for internal reporting.
	$\operatorname{Or}$
(b)	Write the meaning of any five accounting terminology.
(a)	Write a short note on cash flow statement. Or
(b)	Discuss the requirement of companies act with respect to final account preparation.
(a)	Explain the components of working capital management.
	$\operatorname{Or}$
(b)	How to prepare a cash budget?
(a)	List out the assumptions involved in budget preparation.
	$\operatorname{Or}$
	OI
(b)	Differentiate fixed and variable costs.

15.	(a)	Write a short note on accounting rate of return.		
		$\operatorname{Or}$		
	(b)	What are on/off-hire statements?		
		Part C $(5 \times 8 = 40)$		
	A	nswer <b>all</b> questions choosing either (a) or (b).		
16.	(a)	Discuss the need for financial accounting data and its uses.		
		Or		
	(b)	Differentiate management and financial accounting.		
17.	(a)	Discuss in detail about computerised accounts.		
		$\operatorname{Or}$		
	(b)	How to prepare a cash flow statement?		
18.	(a)	Analyse the role of ratios in interpreting the data.		
		$\operatorname{Or}$		
	(b)	Write a detailed description in fir formating.		
19.	(a)	Elaborate – budget committee (or) co-ordination.		
		Or		
	(b)	Explain – capital expenditure budget programme.		
20.	(a)	How NPV is useful in choosing a project?		
		$\operatorname{Or}$		
	(b)	Discuss on various sources of financing.		
		4 C- <b>5452</b>		

# M.B.A. DEGREE EXAMINATION, APRIL 2025.

### First Semester

# **Shipping and Logistics Management**

# ORGANIZATIONAL BEHAVIOUR

	(202	23 onw	ards)	
ation :	3 Hours		Maxin	num : 75 Marks
	P	art A		$(10 \times 1 = 10)$
	Answe	r <b>all</b> qu	uestions.	
A stu	ıdy of human beh	avior i	n organization	nal settings is
(a)	Individual behav	vior		
(b)	Group behavior			
(c)	Organizational k	oehavio	or	
(d)	None of these			
	ets, organizes	but n	nisinterprets	
(a)	Perception			
(b)	Projection			
(c)	Selective Percep	tion		
(d)	Mis-Perception			
(a)	Formal Group	(b)	Task Group	
(c)	Interest Group	(d)	Functional G	roup
	A stu (a) (b) (c) (d) The select stim (a) (b) (c) (d) The narry (a)	Answer  A study of human beh  (a) Individual behavior  (b) Group behavior  (c) Organizational behavior  (d) None of these  The cognitive proceselects, organizes stimuli is known as  (a) Perception  (b) Projection  (c) Selective Percep  (d) Mis-Perception  The group formed be narrow range of purpose  (a) Formal Group	Part A Answer all qu A study of human behavior is (a) Individual behavior (b) Group behavior (c) Organizational behavior (d) None of these  The cognitive process the selects, organizes but a stimuli is known as (a) Perception (b) Projection (c) Selective Perception (d) Mis-Perception  The group formed by an narrow range of purposes with a stimulation of the selects of the select	Part A Answer all questions.  A study of human behavior in organization (a) Individual behavior (b) Group behavior (c) Organizational behavior (d) None of these  The cognitive process through which selects, organizes but misinterprets stimuli is known as  (a) Perception (b) Projection (c) Selective Perception (d) Mis-Perception  The group formed by an organization narrow range of purposes within a specific (a) Formal Group (b) Task Group

4.		ich of the following would be least likely to pose a rier to cross-cultural communications?
	(a)	Tone difference
	(b)	Word connotations
	(c)	Political correctness
	(d)	Differences among perceptions
5.	In cent	leadership, there is a complete tralization of authority in the leader
	(a)	Democratic (b) Autocratic
	(c)	Free rein (d) Bureaucratic
6.		ich of the following is not direct method to solve regroup conflicts?
	(a)	Problem solving
	(b)	Domination by the management
	(c)	Removing key figures in conflict
	(d)	Persuasion
7.	rath	echnique to bring changes in the entire organization, ner than focusing attention on individuals to bring nges easily.
	(a)	Organizational development
	(b)	Organizational change
	(c)	Organizational culture
	(d)	Organizational conflicts
8.		is a set of values that states what an
	orga	anisation stands for
	(a)	Organization behavior
	(b)	Organizational culture
	(c)	Organizational spirit
	(d)	Organizational effectiveness
		2 C- <b>5453</b>

	(b)	Cheap International transport			
	(c)	Currency crises			
	(d)	Less stringent regulation of the business environment			
10.	Z th by	eory is a Japanese approach of motivation developed			
	(a)	Mc Clelland (b) William Ouchi			
	(c)	Alderfer (d) McGregor			
		Part B $(5 \times 5 = 25)$			
	A	nswer <b>all</b> questions, choosing either (a) or (b).			
11.	(a)	List the factors influencing individual behaviour.			
		$\operatorname{Or}$			
	(b)	Explain the key elements in OB.			
12.	(a)	Classify the groups in organisation.			
		$\operatorname{Or}$			
	(b)	State the important features of essential communication.			
13.	(a)	List the symptoms among conflicting persons.			
		$\operatorname{Or}$			
	(b)	Discuss the role of leaders.			
14.	(a)	Write in brief about impression management.			
		$\operatorname{Or}$			
	(b)	Briefly explain the organisational strategies for coping stress.			
		3 C- <b>5453</b>			

Which of the following is NOT a business opportunity generated by globalization?

(a) Access to low cost labour

9.

(a)	What are the managerial implications of organisation effectiveness?			
	$\operatorname{Or}$			
(b) Describe the growth of international business.				
	Part C $(5 \times 8 = 40)$			
A	nswer <b>all</b> questions, choosing either (a) or (b).			
(a)	Describe the process of learning.			
	Or			
(b)	Explain how OB is Interdisciplinary.			
(a)	Discuss the principles of communication.			
	$\operatorname{Or}$			
(b)	Write a detailed note on group structure and size.			
(a)	Explain the Hersey-Blanchard's situational theory.			
	Or			
(b)	Discuss the stages and process of conflict.			
(a)	Write an essay on organisational culture.			
	Or			
(b)	Describe the political behaviour in the organisation.			
(a)	Elucidate the approaches to organizational effectiveness.			
	$\operatorname{Or}$			
(b)	Explain about the cultural differences and similarities.			
	4 C- <b>5453</b>			
	(b) A (a) (b) (a) (b) (a) (b) (a)			

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

## First Semester

# **Shipping and Logistics Management**

## **BUSINESS COMMUNICATION**

# (2023 onwards)

Dura	tion	: 3 Hours		Maximum : 75 Marks
		Pa	rt A	$(10 \times 1 = 10)$
		Answer	<b>all</b> qu	estions.
1.	Con	nmunication is a		
	(a)	One way process	(b)	Two way process
	(c)	Three way proces	s (d)	Four way process
2.	Rea	lising the potent	ial of	the self is part of the
	(a)	Communication of	levelor	oment
	(b)	Language develop	pment	
	(c)	Skill developmen	t	
	(d)	Personality devel	opmer	ıt
3.		thelback.	it is	possible to get immediate
	(a)	Letter	(b)	E-mail
	(c)	Telephone	(d)	Fax

P	ress	reports refers to		·	
(8	a)	Reports in News	papers	3	
(k	)	Reports through	letters	8	
(c	:)	Oral communica	tion		
(c	d)	Written commun	ication	n	
_		refers to	the sp	ecial language o	f a trade.
(8	ı)	Jargon	(b)	Expression	
(c	e)	Colloquialism	(d)	Suggestion	
G	ray	colour refers		•	
(a	<b>a</b> )	Cheerfulness and	d Vigo	ur	
(b	)	Confidence and v	wisdon	ı	
(c	;)	Life and coolness	3		
(c	d)	Danger			
		is the ma	ain par	rt of the report.	
(a	ı)	Conclusion	(b)	Recommendati	ons
(c	:)	Description	(d)	References	
		reports c	an be	denied at any tii	me.
(a	ı)	Oral	(b)	Written	
(c	:)	Business	(d)	Formal	
Ρ	oste	ers fall under		communicat	ion.
( <i>a</i>	<b>a</b> )	Oral	(b)	Visual	
(c	:)	Written	(d)	Spoken	
A	udi	o-Visual commur and mas			ble for mass
(8	ı)	Publicity	(b)	Political	
(c	;)	Stores	(d)	Policies	
			2		C-5454

Part B

 $(5 \times 5 = 25)$ 

Answer all questions choosing either (a) or (b).

11. (a) Justify the need for business communication with its merits.

Or

- (b) Describe the elements of business communication.
- 12. (a) Communication in teams is good for all times comment.

Or

- (b) Illustrate non verbal communication with an example.
- 13. (a) How will you revise messages after writing?

Or

- (b) Write short notes on fog index.
- 14. (a) Express the steps involved in developing business report.

Or

- (b) How will you develop a statement of purpose for your project?
- 15. (a) Organise the features of preparing business reports.

Or

(b) Analyse the contents to be included in the conclusion for your business report.

3

Part C  $(5 \times 8 = 40)$ 

Answer all questions choosing either (a) or (b).

16. (a) Analyse the paradox communication.

Or

- (b) "Two way communication is good for all times" Comment.
- 17. (a) Summarise the principles involved in use of Audio in communication.

Or

- (b) Prioritise the barriers of communication.
- 18. (a) What are the words that can be used in business coding?

Or

- (b) Justify the key ingredients in composing business message.
- 19. (a) Enumerate the characteristics of good business report.

Or

- (b) What are the factors included in the budget column of your proposal?
- 20. (a) Evaluate the process and mechanics of report writing.

Or

(b) How will you make your presentation effective with visual aids?

\_\_\_\_

C-5454

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### M.B.A. DEGREE EXAMINATION, APRIL 2025

#### Second Semester

## **Shipping and Logistics Management**

#### **CUSTOMS LAW**

#### (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

Answer all questions.

- 1. What are "Customs" primarily defined as relating to?
  - (a) Cultural practices
  - (b) Import and export regulations
  - (c) Social behavior
  - (d) Government elections
- 2. Which of the following is a power of Customs officers?
  - (a) Issuing driver's licenses
  - (b) Approving customs landing places
  - (c) Collecting income taxes
  - (d) Regulating internet content

3.	Wha	t is the purpose of the valuation of goods?
	(a)	To calculate shipping costs
	(b)	To assess duty
	(c)	To determine storage requirements
	(d)	To evaluate employee performance
4.	Wha	t is a provisional attachment used for?
	(a)	To protect intellectual property

- (b) To protect revenue in certain cases
- To secure physical assets (c)
- To enforce employee conduct policies (d)
- 5. What is the main function of the Authority for Advance Rulings?
  - To impose taxes on imported goods (a)
  - (b) To provide legal rulings on tax matters in advance
  - To inspect imported and exported goods (c)
  - (d) To regulate international trade agreements
- 6. Which action must be taken before a conveyance can leave with goods?
  - Payment of export duties (a)
  - (b) Approval of the export manifest or export report
  - (c) Inspection by customs officials
  - Issuance of a written order (d)

- 7. What is covered under the clearance of imported and exported goods?
  - (a) Only clearance for home consumption
  - (b) Clearance for both home consumption and export
  - (c) Clearance for re-importation
  - (d) Clearance for storage purposes
- 8. Which electronic ledgers are mentioned for payment purposes?
  - (a) Electronic Cash Ledger and Electronic Credit Ledger
  - (b) Electronic Cash Ledger and Electronic Duty Credit Ledger
  - (c) Electronic Payment Ledger and Electronic Credit Ledger
  - (d) Electronic Transaction Ledger and Electronic Credit Ledger
- 9. What is the purpose of warehousing?
  - (a) Manufacturing and Storing Goods
  - (b) Licensing and Inspection
  - (c) Clearance of goods for home consumption and Exportation
  - (d) Transportation of Goods
- 10. What is the process mentioned for handling a warehousing bond?
  - (a) Inspection and Approval
  - (b) Cancellation and Return
  - (c) Renewal and Issuance
  - (d) Submission and Filing

Part B

 $(5 \times 5 = 25)$ 

Answer all questions, choosing either (a) or (b).

11. (a) Write a note on duty on pilfered goods.

Or

- (b) Explain the prohibition on importation of goods.
- 12. (a) How does indicating the amount of duty in the price of goods affect transparency and consumer awareness?

Or

- (b) What are the Rules of Origin, and why are they significant in trade agreements?
- 13. (a) How do advance rulings influence the decision-making process in the arrival and clearance of vessels and aircraft in India?

Or

- (b) What are the potential benefits and draw backs of advance ruling procedures for businesses involved in international trade?
- 14. (a) Describe the transit procedures for goods moving through customs territories.

Or

(b) Examine the concept and implications of transshipment of certain goods without payment of duties.

4

C - 5455

(a) Evaluate the challenges and regulations associated with the importation and exportation of goods by post.
Or
(b) Explore the importance of provisions relating to coastal goods and vessels carrying these goods.

**Part C**  $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

16. (a) Elaborate powers of officers of customs.

Or

- (b) Explain the provisions related to appointment of customs port.
- 17. (a) Explain the key principles and methodologies used in the valuation of goods for customs purposes.

Or

- (b) Under what circumstances can a duty refund be claimed? Analyze the process and discuss the economic impact of duty refunds on businesses.
- 18. (a) Discuss the role of the Advance Ruling Authority in enhancing transparency in the import and export process.

Or

(b) Examine the significance of the requirement for no conveyance to leave without a written order.

19. (a) Discuss the process and regulations involved in the clearance of imported goods.

Or

- (b) Evaluate the processes involved in the clearance of exported goods. How do these processes promote or hinder international trade?
- 20. (a) Describe the importance of warehousing in the context of international trade.

Or

(b) Discuss the regulatory framework surrounding the prohibition and regulation of drawbacks, highlighting the implications for businesses involved in international and coastal shipping.

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#### M.B.A. DEGREE EXAMINATION, APRIL 2025

#### **Second Semester**

## **Shipping and Logistics Management**

# TRANSPORTATION AND DISTRIBUTION MANAGEMENT

(2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

## **Section A** $(10 \times 1 = 10)$

Answer all questions.

- 1. Supply chain management \_\_\_\_\_
  - (a) Helps in increase in production
  - (b) Integrates supply and demand management
  - (c) Provides ease in profit-making
  - (d) Helps in improving quality
- 2. A \_\_\_\_\_ represents a chain of businesses or intermediaries thorough which the final buyer purchases a good or service.
  - (a) Place
  - (b) Price
  - (c) Distribution channel
  - (d) Production
- 3. \_\_\_\_\_ is the process of organizing and managing the distribution of goods and materials from the point of origin to the point of consumption.
  - (a) Distribution Planning
  - (b) Promotion Planning
  - (c) Preplanning
  - (d) Re planning

4.		channel alternativ		not to be addressed on the
	(a)	Economic	(b)	Accumulation
	(c)	Adaptive	(d)	Control
5.	All tı	ansport operations	inclu	ıde
	(a)	Domestic passenge	ers' ca	arriage
	(b)	Cargo movement		
	(c)	International air t	raffic	
	(d)	All of these		
6.	A mu	ıltimodal transport	docu	ment contains
	(a)	The name of the co	onsig	nor
	(b)	The name of the co	onsig	nee
	(c)	Both (a) and (b)		
	(d)	None		
7.		-		the the entire process of the vehicles in a fleet.
	(a)	Routing	(b)	Dispatching
	(c)	Scheduling	(d)	Forecasting
8.		e the application sportation	of	information technology in
	(a)	Transportation mo	onitor	ring
	(b)	Automated toll and	d tick	eeting
	(c)	Efficient traffic ma	anage	ement
	(d)	All of these		
9.	-	are the compone	ents o	of GIS.
	(a)	Hardware	(b)	Software
	(c)	Data	(d)	All of these
			2	C-5456

	Ar	nswer <b>all</b> questions, choosing either (a) or (b).				
11.	(a)	Describe the role of distribution in Supply Chain.				
		$\operatorname{Or}$				
	(b)	Write down the benefits of Transportation Management.				
12.	(a)	State the principles of Transportation.				
		$\operatorname{Or}$				
	(b)	Investigate the contributions of various agencies in transportation.				
13.	(a)	How to calculate the cost of transport?				
		$\operatorname{Or}$				
	(b)	Identify the components of transportation cost.				
14.	(a)	Write notes on "Transport Operations Management".				
		$\operatorname{Or}$				
	(b)	Bring out the features of E-commerce Intelligent Transport Management System.				
15.	(a)	Spell out the functions of Geographic Information Systems.				
		$\operatorname{Or}$				
	(b)	Tell the disadvantages of Intermodal Freight Technology.				
		3 <b>C–5456</b>				

 $(5 \times 5 = 25)$ 

10.

(a)(b)

(c) (d)

Who utilizes fleet management?

Public transportation

Courier and package delivery services

Section B

Food delivery

All of these

**Section C** 

 $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

16. (a) Illustrate the different types of distribution costs.

Or

- (b) Present the advantages and disadvantages of distribution models.
- 17. (a) How to design an optimal distribution network?

Or

- (b) Analyze the various factors in distribution.
- 18. (a) Enumerate the various modes of transportation.

Or

- (b) Find out the factors that influence the choice of particular transport mode.
- 19. (a) What is Freight Consolidation? Give its advantages.

Or

- (b) Present the latest trends in Transportation.
- 20. (a) Suggest the advanced fleet management technologies to implement in a transport business.

Or

(b) Discover the security technologies than can improve transportation security.

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#### M.B.A. DEGREE EXAMINATION, APRIL 2025

#### **Second Semester**

#### **Shipping and Logistics Management**

#### WAREHOUSING AND INVENTORY MANAGEMENT

(2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

Answer all questions.

- 1. Buying of goods or materials for production in a way that they are delivered directly on manufacturing facility of company is called
  - (a) Annual purchasing
  - (b) Economic order quantity purchasing
  - (c) Just in time purchasing (JIT)
  - (d) None of the above
- 2. What is the latest trend in WMS?
  - (a) Dispensers
- (b) Saas
- (c) terminals
- (d) None of these
- 3. What do we call an ability of an accounting system, to point out use of resources in every step of production process?
  - (a) Lead manufacturing trails
  - (b) Audit trails
  - (c) Trigger trails
  - (d) Back flush trails

4. What do the activities related to coordinating, co and planning flow of inventory classified as		t do the activities related to coordinating, controlling planning flow of inventory classified as				
	(a)	Throughput management				
	(b)	Inventory management				
	(c)	Decisional management				
	(d)	Manufacturing management				
5.		Which of the following is strongly associated with cross-docking?				
	(a)	Processing items as soon as they are received into a distribution center				
	(b)	Non-value adding activities such as receiving and storing				
	(c)	Multi-modal transportation facilities at seaports				
	(d)	Use of manual product identification systems				
6.	The following classes of costs are usually involved in inventory decisions except					
	(a)	Cost of ordering				
	(b)	Carrying cost				
	(c)	Cost of shortages				
	(d)	Machining cost				
7.	Whic	ch of the following is true for Inventory control?				
	(a)	Economic order quantity has minimum total cost per order				
	(b)	Inventory carrying costs increases with quantity per order				
	(c)	Ordering cost decreases with to size				
	(d)	All of the above				
		2 <b>C-5457</b>				

	(a)	Cost of ordering				
	(b)	Set up cost				
	(c)	Inventory carrying cost				
	(d)	Cost of shortages				
10.	Wha	at are the elements of logic	stics system	n?		
	(a)	Transportation				
	(b)	Warehousing				
	(c)	Inventory management				
	(d)	All of the above				
		Part B		(	$5 \times 5 = 25)$	
	A	nswer all questions, choos	sing either (	(a) or (b	).	
11.	(a)	Write the characteristics	s of ideal wa	are hou	ses.	
		Or				
	(b)	Discuss about the different	ent types of	wareho	ouses.	
12.	(a)	Discuss about the impor	tance of sup	oply cha	ain.	
		Or				
	(b)	Explain advantages of in	nventory ma	anagem	ent.	
13.	(a)	Write down the management system.	necessity	of v	varehouse	
		$\operatorname{Or}$				
	(b)	Explain the independent	t demand sy	stems.		
		3			C-5457	

The time period between placing an order its receipt in

Carrying time

Over time

(b)

(d)

The cost of insurance and taxes are included in

8.

9.

(a)

(c)

stock is known as

Lead time

Shortage time

		$\operatorname{Or}$
	(b)	Discuss about the managing inventory in single echelon networks.
15.	(a)	Explain in detail the importance of Vehicle travel path(time).
		$\operatorname{Or}$
	(b)	Explain the advantages of RFID technology.
		Part C $(5 \times 8 = 40)$
	A	nswer <b>all</b> questions, choosing either (a) or (b).
16.	(a)	Discuss about the congestion and the effective performance systems.  Or
	(b)	Write a short note on handling time and vehicle utilization.
17.	(a)	Discuss about importance of ware houses in detail. Or
	(b)	Discuss the major issues affecting and decision making taken in warehouse.
18.	(a)	Discuss about the functions of inventory.  Or
	(b)	Explain detail the need to hold inventory.
19.	(a)	Write a short note on MRO inventories.
		$\operatorname{Or}$
	(b)	Write the importance of WIP Inventory.
20.	(a)	Explain the principles and performance measures of material handling system.
		$\operatorname{Or}$
	(b)	Write the fundamentals of various types of material handling systems.
		4 <b>C-5457</b>

(a) Discuss about the managing inventories by ABC.

14.

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

# Second Semester

# **Shipping and Logistics Management**

### PORT MANAGEMENT

# (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. What is a crucial concept to understand in cargo operations?
  - (a) Bill of Lading Care
  - (b) Ventilation
  - (c) Mate's Receipt
  - (d) Basic Concepts of Cargo Work
- 2. Which document is essential when carrying cargo?
  - (a) Bill of Lading
  - (b) Union Purchase System
  - (c) Chafing/Crushing Report
  - (d) Stocklein Derricks

- 3. What is the primary aim of the Code of Safe Practice for Solid Bulk Cargoes?
  - (a) To enhance the aesthetics of bulk cargoes
  - (b) To ensure safe and secure transportation
  - (c) To reduce shipping costs
  - (d) To speed up the loading and unloading process
- 4. What does 'Moisture Migration' refer to in the context of bulk cargoes?
  - (a) The movement of personnel during loading
  - (b) The movement of moisture within the cargo
  - (c) The process of drying the cargoes
  - (d) The pricing fluctuations of the cargo
- 5. What is the aim of the classifications mentioned in the document?
  - (a) To outline safety measures for cargo
  - (b) To provide legal regulations for transportation
  - (c) To guide the packaging and labeling of items
  - (d) To categorize different types of ships
- 6. What type of cargo is specifically noted as having special requirements on passenger ships?
  - (a) Refrigerated cargoes
  - (b) Unit loads
  - (c) Explosives
  - (d) Crude oil

	(a)	Fire risk
	(b)	Water damage
	(c)	Theft
	(d)	Spoilage
8.	Whic	ch of the following is NOT listed as a cargo type?
	(a)	Cotton
	(b)	Electronics
	(c)	Sugar
	(d)	Cement
9.	Wha	t is the primary focus of freight forwarding?
	(a)	Transportation of goods
	(b)	Storage of goods
	(c)	Procurement of goods
	(d)	Sale of goods
10.	Wha	t does containerization primarily involve?
	(a)	The use of standard-sized containers for transport
	(b)	Breaking down larger shipments into smaller ones
	(c)	Packaging for retail sales
	(d)	Shipping via multiple transport modes
		3 C- <b>5458</b>

What is a common hazard mentioned in the cargo

7.

handling process?

Part B

 $(5 \times 5 = 25)$ 

Answer all questions, choosing either (a) or (b).

11. (a) Discuss the Basic Concepts of Cargo Work.

Or

- (b) Explain the importance of 'Bill of Lading' in cargo transportation.
- 12. (a) Discuss the aim of the Code of Safe Practice for Solid Bulk Cargoes.

Or

- (b) Explain the concept of 'Moisture Migration' within bulk cargoes.
- 13. (a) Discuss the importance of proper classification and packing of dangerous goods for maritime transportation.

Or

- (b) Explain the different types of cargo segregation on passenger ships.
- 14. (a) Discuss the common cargoes mentioned and the precautions necessary during their transport.

Or

- (b) Analyze the importance of ventilation in cargo hold preparation.
- 15. (a) Discuss the genesis of freight forwarding.

Or

(b) Explain the concept of containerization and its significance in modern logistics.

4

Part C  $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

16. (a) Describe the process of 'Ballasting or De ballasting' and its impact on ship stability during different phases of a voyage.

Or

- (b) Assess the 'Stress-Factor of Safety' in cargo operations.
- 17. (a) Discuss the importance of 'Trimming' in the context of bulk cargo handling.

Or

- (b) Examine the role and significance of the IMDG Code in the handling of solid bulk cargoes.
- 18. (a) Explore the significance and methods of tank cleaning in tanker operations.

Or

- (b) Examine the types of containers used in shipping and their specific applications.
- 19. (a) Describe the principle of stowing cargo and its significance in maritime shipping.

Or

(b) Investigate the specific challenges and safety measures associated with handling steel and iron cargoes.

C-5458

20. (a) Outline the procedures involved in pre-stuffing containers.

Or

(b) Explain the de-stuffing process and its role in the logistics chain.

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

### **Second Semester**

### **Shipping and Logistics Management**

### INTERNATIONAL BUSINESS MANAGEMENT

(2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. Theory states that, lack of resources often helps countries to become competitive
  - (a) Competitive theory
  - (b) Porters Diamond Model
  - (c) Theory of Mercantilism
  - (d) Product life cycle theory
- 2. Theory of Mercantilism propagates
  - (a) Encourage exports and imports
  - (b) Encourage exports and discourage imports
  - (c) Discourage exports and imports
  - (d) Discourage exports and encourage imports

3.	Backward vertical FDI occurs when an MNE enters a host country to produce intermediaries that are intended to use as inputs in the host country.							
	(a)	False	(b)	True				
	(c)	Both	(d)	None				
4.		tify a factor that acting FDI	doesn	i't play an impo	ortant role in			
	(a)	Laws, rules and re	egula	tions				
	(b)	Administrative pr	ocedu	res and efficien	ey			
	(c)	Infrastructure rel	ated f	factors				
	(d)	Language						
5.	B2B	sector specific polic	ey of l	Indian Governm	ent is			
	(a)	FDI upto 100% su 26% in favor of In	•		•			
	(b)	FDI upto 100%						
	(c)	FDI upto 100% subject to condition that they invest 26% in favor of Indian Public within 10 yrs						
	(d)	FDI upto 49%						
6.	The	country that attrac	ts the	e largest FDI in	flow is			
	(a)	India	(b)	China				
	(c)	USA	(d)	Brazil				
7.	Firm that operates internationally is able to							
	(a)	Earn a greater r	eturr	n from their sk	ills and core			
	(b)	Realize location economies where they can be performed most efficiently						
	(c)	Realize greater exercises the cost of			omies, which			
	(d)	All the above						
			2		C-5459			

8	3.		eral electric follows ational strategy.		as its i	international
		(a)	Global	(b)	International	
		(c)	Multi-domestic	(d)	Transnational	
ç	9.	Facto	or of Interdependen	ce in	Multi-domestic	strategy is
		(a)	Low	(b)	Moderate	
		(c)	High	(d)	Very High	
1	10.	In 90	s the global manag	gemer	nt perception wa	is based on
		(a)	Standardization v/	s ada	ptation	
		(b)	Globalization v/s lo	ocaliz	ation	
		(c)	Global integration	v/s L	ocal Responsive	ness
		(d)	Local responsivene	ess		
			Par	t B		$(5 \times 5 = 25)$
		Ar	swer <b>all</b> questions,	choo	sing either (a) o	r (b).
1	11.	(a)	Explain trade in se	ervice	s.	
				Or		
		(b)	Write about counte	er tra	de.	
1	12.	(a)	Determine SAARC	·.		
				Or		
		(b)	Identify trade barr	riers.		
1	13.	(a)	Draw foreign excha	ange	market.	
				Or		
		(b)	Illustrate scope of	Mark	et.	
				3		C-5459
					·	

14.	(a)	Determine the Dangers of foreign capital.				
		Or				
	(b)	Explain international finance corporation.				
15.	5. (a) Discuss the dimensions of globalization.					
		Or				
	(b)	Explain the key factors of EXIM bank.				
		Part C $(5 \times 8 = 40)$				
	Aı	nswer <b>all</b> questions, choosing either (a) or (b).				
16.	(a)	Explain the competitive advantages of nation.				
		$\operatorname{Or}$				
	(b)	Narrate about Gains from Trade.				
17.	(a)	Determine Components of BOP.				
		$\operatorname{Or}$				
	(b)	Demonstrate Regional economic integration.				
18.	(a)	Explain the SDRs.				
		Or				
	(b)	Illustrate FEMA.				
19.	(a)	Determine GATT.				
		$\operatorname{Or}$				
	(b)	Explain TRIPS.				
20.	(a)	Explain globalization in detail.				
		$\operatorname{Or}$				
	(b)	Elaborate trends in invisibles.				
		4 <b>C-5459</b>				

# M.B.A. DEGREE EXAMINATION, APRIL 2025

### **Second Semester**

# **Shipping and Logistics Management**

### LINER TRADE

(2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. What does "liner trades" primarily refer to in maritime transport?
  - (a) Coastal navigation
  - (b) Trade routes that are not regular
  - (c) Regularly scheduled shipping routes
  - (d) Occasional cargo exchanges
- 2. Which of the following is a key aspect of the development of liner trades?
  - (a) Decrease in the use of container ships
  - (b) Shift towards less organized port operations
  - (c) History and evolution of trades
  - (d) Reduction of vessel capacities

- 3. What does "Liner cargo" refer to?
  - (a) Cargo carried by airlines
  - (b) Cargo carried by liner ships that run on fixed schedules
  - (c) Cargo carried by freight trains
  - (d) None of the above
- 4. Which of the following is a method of handling cargo?
  - (a) Storage facilities
  - (b) Port terminals
  - (c) Budgeting
  - (d) Insurance
- 5. What does the term "containerization" refer to in the shipping industry?
  - (a) The use of standardized containers for efficient transportation.
  - (b) A specific type of insurance for cargo.
  - (c) The process of loading and unloading ships.
  - (d) A legal term for ship leasing.
- 6. What is meant by "inter-modalism" in logistics?
  - (a) Integrating different modes of transportation.
  - (b) Internal audits within logistic companies.
  - (c) Managing single-mode transportation routes.
  - (d) Insurance policies for cargo.

7.	What	act	regulates	the	$\operatorname{carriage}$	of	goods	by	sea	in	the
	UK as	of 1	992?								

- (a) Bill of Lading Act 1855
- (b) Carriage of Goods by Sea Act 1992
- (c) International Trade Act 2002
- (d) Maritime Transport Act 1990
- 8. Which document is a key evidence of the contract in shipping trades?
  - (a) Commercial Invoice
  - (b) Certificate of Origin
  - (c) Bill of Lading
  - (d) Packing List
- 9. What does INCO terms relate to in international trade?
  - (a) Methods of payment
  - (b) Contracts of sale
  - (c) Shipping regulations
  - (d) Trade tariffs
- 10. What is the purpose of a Bill of Lading in international trade?
  - (a) To ensure payment security
  - (b) To document the receipt of cargo for shipment
  - (c) To list out the trade tariffs
  - (d) To provide insurance details

Part B

 $(5 \times 5 = 25)$ 

Answer all questions choosing either (a) or (b)

11. (a) Discuss the historical development of liner trades.

Or

- (b) Explain the concept of "Unitization and Containerization" in the context of liner trades.
- 12. (a) Discuss the importance of liner cargo in global trade.

Or

- (b) Analyze the role of port terminals in the logistics chain.
- 13. (a) Discuss the concept of containerization and its impact on global trade. Explain how.

Or

- (b) Examine the role of inter-modalism in modern logistics.
- 14. (a) Discuss the significance of the Carriage of Goods by Sea Act 1992 in modern shipping practices

Or

- (b) Examine the evolution of the Bill of Lading from the Bill of Lading Act 1855 to its current form.
- 15. (a) Discuss the role of merchants in the transfer of funds across countries in international trade.

Or

(b) Explain the significance of International Contracts of Sale INCO terms in shaping the responsibilities and obligations of buyers and sellers in international trade.

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**Part C**  $(5 \times 8 = 40)$ 

Answer all questions choosing either (a) or (b)

16. (a) Evaluate the importance of port organization in the operations of liner trades.

Or

- (b) Analyse the different types of ships used in liner trades and their specific functions.
- 17. (a) Explore the functions and responsibilities of an agent in the port.

Or

- (b) Analyse the concept of conflict of interest within port management and shipping operations.
- 18. (a) Discuss the impact of containerization and inter-modalism on global trade growth

Or

- (b) Analyse the role of container dimensions and types in optimizing the shipping and logistics industries.
- 19. (a) Describe the integration and importance of liner documents in the context of shipping and the Bill of Lading.

Or

(b) Evaluate the significance of international conventions relating to the Bill of Lading.

C-5460

20. (a) Describe the process and importance of the Bill of Lading in international shipping.

Or

(b) Investigate the concept of 'general average' in maritime shipping.

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

### Third Semester

# **Shipping and Logistics Management**

### PORT AGENCY

### (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. Which type of vessel is designed to carry chemicals?
  - (a) Tankers
  - (b) Bulk carriers
  - (c) Chemical carriers
  - (d) Container ships
- 2. What is the main purpose of a port state control?
  - (a) To ensure ships pay port fees
  - (b) To regulate the number of ships entering the port
  - (c) To ensure ships adhere to international safety and pollution standards
  - (d) To control the trade of goods

- 3. What is typically inspected during maritime surveys and inspections?
  - (a) Only the exterior of the ship
  - (b) Only the cargo holds
  - (c) Safety equipment, structural integrity, and operational capability
  - (d) The crew's personal belongings
- 4. Which certificate is necessary for ensuring public health standards are met aboard a ship?
  - (a) Safety Certificate
  - (b) Maritime Declaration of Health Certificate
  - (c) Load Line Certificate
  - (d) Charter Party Agreement
- 5. What does 'Demurrage' refer to?
  - (a) A discount given to ship operators
  - (b) A penalty for delayed operations beyond the agreed terms
  - (c) A reward for efficient operations
  - (d) Additional charges for extra services
- 6. Which term describes the management of shipping documents and facts?
  - (a) Crew Repatriation
  - (b) Operations
  - (c) Statements of Facts and Timesheets
  - (d) Cargo Handling

7. What is the purpose of the Mate's Receipt in shipping?						
	(a)	To confirm the cargo has been loaded on the ship				
	(b)	To acknowledge receipt of payment for the cargo				
	(c)	To track the ship's itinerary				
	(d)	To serve as a legal document for the ship's captain				
8.	Which document is crucial for collecting freight charges?					
	(a)	Bill of Lading				
	(b)	Cargo Manifest				
	(c)	Port Agent's contract				
	(d)	Labour contract				
9.	Wha	t aspect of accounting is mentioned in the text?				
	(a)	Tax Accounting				
	(b)	Disbursement Accounting				
	(c)	Forensic Accounting				
	(d)	Cost Accounting				
10.	Wha	t does the text suggest about relationships?				
	(a)	Customer Relationships				
	(b)	Supplier Relationships				
	(c)	Relationships with Principals				
	(d)	Investor Relations				
		3 C- <b>5461</b>				

Part B

 $(5 \times 5 = 25)$ 

Answer all questions, choosing either (a) or (b).

11. (a) Evaluate the use and functionality of tweendeckers in maritime shipping.

Or

- (b) Compare and contrast tankers and chemical carriers.
- 12. (a) Describe the process and importance of Cargo Gear Certificate issuance.

Or

- (b) Analyze the role of the Maritime Declaration of Health Certificate.
- 13. (a) Analyze the roles and consequences of 'Demurrage and Despatch' in commercial shipping.

Or

- (b) Evaluate the significance of maintaining accurate 'Statements of Facts and Timesheets' in maritime operations.
- 14. (a) Describe the process of collecting freight charges in international shipping.

Or

- (b) Analyze how geographical factors influence the routing and costs in global trade.
- 15. (a) Analyze the role of P and I (Protection and Indemnity Associations in maritime insurance.

Or

(b) Describe the concept of 'General Average' and its implications for maritime trade.

4

**Part C**  $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

16. (a) Evaluate the role of port state control in maintaining maritime safety and environmental standards.

Or

- (b) Analyze the impact of specialized dry cargo ships in the logistics and distribution of goods.
- 17. (a) Examine the influence of an Agent upon Charter negotiations.

Or

- (b) Explore the role of a Port Agent in time charter operations.
- 18. (a) Examine the logistical and ethical considerations of 'Cargo-Shipping' in international trade.

Or

- (b) Assess the importance of 'Crew Repatriation' the maritime industry.
- 19. (a) Discuss the environmental challenges associated with modern trade practices.

Or

(b) Describe the role and responsibilities of a Port Agent in facilitating international trade.

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20. (a) Illustrate the process of disbursement accounting in the maritime industry.

Or

(b) Examine the division of costs in maritime operations.

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

# Third Semester

# **Shipping and Logistics Management**

# DRY CARGO CHARTERING

# (2023 onwards)

Dura	tion :	3 Hours	Maximum : 75 Marks	
		Par	t A	$(10 \times 1 = 10)$
		Answer a	<b>all</b> qu	uestions.
1.	Air wate	er to the highest poi		nce from the surface of the a vessel.
	(a)	Pollution	(b)	Draft
	(c)	Draught	(d)	Both (b) and (c)
2.	bagg	capacity is red or baled cargoes		space that is available for
	(a)	Design	(b)	Organizational
	(c)	Bale	(d)	Individual
3.		is essentia x, a bank's customer		financial contract between a a beneficiary.
	(a)	Letter of credit	(b)	Bill of lading
	(c)	Licence	(d)	Bill paper
4.	Chai	rter party is used in	L	Trade.
	(a)	Import	(b)	Export
	(c)	Domestic	(d)	Internal

5.	HF	O can be expanded	as	Fuel Oil.
	(a)	High	(b)	Heavy
	(c)	Hoist	(d)	Horse
6.	In N	MDO and MGO, the	term	'M' indicates
	(a)	Marine	(b)	Marketing
	(c)	Market	(d)	Mechanism
7.	A bi	ill of lading is often	abbr	eviated as
	(a)	AB	(b)	BLO
	(c)	LOB	(d)	B/L
8.			eted f	nted when loading/unloading aster than stipulated in the
	(a)	Demurrage	(b)	Penalty
	(c)	Tariff	(d)	Despatch
9.		wise giant, Batillu names of the		ss, Valemax, Esso Pacific are
	(a)	Persons	(b)	Ships
	(c)	Bikes	(d)	Cars
10.	In	Marine insuran	ce j	parlance, 'Average' means
	(a)	Premium	(b)	Cost
	(c)	Loss	(d)	Fr-eight
		Pa	rt B	$(5 \times 5 = 25)$
	A	answer <b>all</b> question	s, cho	osing either (a) or (b).
11.	(a)	Define Safe Work	ing L	oad. How is SWL calculated?
			Or	
	(b)	How to find Grain	n capa	acity?
			2	C-5462

	(b)	Find out the common clauses included in a charter party.
13.	(a)	Infer the meaning of Dead Freight. How do you calculate Dead Freight?
		Or
	(b)	Illustrate any two types of charter bill of lading.
14.	(a)	What is Cargo Insurance? How do you claim Cargo Insurance?
		$\operatorname{Or}$
	(b)	Distinguish between Hague Rules and Hague Visby Rules.
15.	(a)	Why ships are used for trade and transportation?
		$\operatorname{Or}$
	(b)	What is Maritime Arbitration? State its scope.
		Part C $(5 \times 8 = 40)$
	A	Part C $(5 \times 8 = 40)$ answer all questions, choosing either (a) or (b).
16.	A (a)	
<b>.</b> 6.		nswer <b>all</b> questions, choosing either (a) or (b).  Bring out the features of Self Trimming Bulk
16.		Inswer all questions, choosing either (a) or (b).  Bring out the features of Self Trimming Bulk Carrier.
	(a)	Inswer all questions, choosing either (a) or (b).  Bring out the features of Self Trimming Bulk Carrier.  Or
	(a) (b)	Inswer all questions, choosing either (a) or (b).  Bring out the features of Self Trimming Bulk Carrier.  Or  Name and explain the different dry bulk cargoes.
16. 17.	(a) (b)	Inswer all questions, choosing either (a) or (b).  Bring out the features of Self Trimming Bulk Carrier.  Or  Name and explain the different dry bulk cargoes.  Interpret the different freight markets.

12. (a) Give an overview of 'Baltic Exchange'.

18. (a) Spell out the benefits of Charter Bill of Lading.

Or

- (b) How do you calculate Lay time?
- 19. (a) Analyze the elements of Bill of Lading.

Or

- (b) Enumerate the types of Cargo damage.
- 20. (a) Critically evaluate the shipping restrictions.

Or

(b) How do you handle cargo claims?

\_\_\_\_

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

### **Third Semester**

# **Shipping and Logistics Management**

### MARKETING MANAGEMENT

# (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. Product management do not cover one of the following aspects
  - (a) Product line
  - (b) Product mix
  - (c) Product coordination
  - (d) Product life-cycle
- 2. Skimming pricing implies
  - (a) Experimental pricing
  - (b) Low pricing
  - (c) High pricing
  - (d) None of the above
- 3. The first commandment in marketing is
  - (a) Know the customer
  - (b) Know the product
  - (c) Know the market
  - (d) Know the price

4.	A brand is a means of								
	(a)	a) Naming the products							
	(b)	Packaging of the products							
	(c)	Contents of the products							
	(d)	Identifying and products	diffe	erentiating the company's					
5.	Skin	nming pricing is us	eful fo	or					
	(a)	Luxury goods	(b)	Consumption goods					
	(c)	Necessities	(d)	Industrial goods					
6.		ribution channel ucer to	aim	at moving products from					
	(a)	Ultimate consume	er						
	(b)	Retailers							
	(c)	Stockists							
	(d)	Brokers							
7.	In bu	usiness situation, p	erson	al selling is					
	(a)	Inside selling	(b)	Outside selling					
	(c)	Both (a) and (b)	(d)	None of the above					
8.	Prod	uct mix consists of	•						
	(a)	2P	(b)	6P					
	(c)	4P	(d)	None of the above					
9.		ch of the following merce?	ng is	not a modern function of					
	(a)	Advertising	(b)	Production					
	(c)	Finance	(d)	Marketing					
10.	Marketing research data is gathered by								
	(a)	a) Observation							
	(b)	In-depth interview	ws						
	(c)	Controlled experiment							
	(d)	All of the above							
			2	C-5463					

Part B

 $(5 \times 5 = 25)$ 

Answer all questions, choosing either (a) or (b).

11. (a) Explain the need for marketing research and information system.

Or

- (b) Write a short note on marketing ethics.
- 12. (a) Write a short note on PLC analysis role of pricing.

Or

- (b) Explain in detail the product management strategies.
- 13. (a) Write the objectives of distribution.

Or

- (b) Explain the fundamentals of advertising.
- 14. (a) Write a short note on problem solver market segmentation.

Or

- (b) What is market programming? Explain.
- 15. (a) Write the importance of growth opportunity analysis demand.

Or

(b) Explain briefly the CRM checklist creating competitive advantages.

C-5463

**Part C**  $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

16. (a) Explain briefly the micro and macro environment in marketing.

Or

- (b) Write the key factors of business and marketing ethics.
- 17. (a) Explain in detail the costs of information related to product.

Or

- (b) Write the importance of flexible pricing strategies.
- 18. (a) Write a short note on consumer sales promotion techniques.

Or

- (b) Explain in detail the analytical frameworks with examples.
- 19. (a) Discuss the measuring brand value in understanding consumer behavior.

Or

- (b) Write the key factors of segmentation analysis.
- 20. (a) Write a short note B2C marketing strategies.

Or

(b) Discuss about the B2C marketing in detail with examples.

C-5463

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### M.B.A. DEGREE EXAMINATION, APRIL 2025

### Third Semester

# Shipping and Logistics Management

#### MANAGEMENT INFORMATION SYSTEMS

### (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. Information systems that monitor the elementary activities and transactions of the organization are \_\_\_\_\_
  - (a) management level system
  - (b) operational level system
  - (c) knowledge level system
  - (d) strategic level system
- 2. Which system focuses on providing high-level information for strategic planning?
  - (a) MIS
- (b) DSS
- (c) ESS
- (d) TPS
- 3. System development of cross life-cycle is
  - (a) prototyping
  - (b) data modeling
  - (c) data flow diagram
  - (d) fact-finding

4.	Ong	oing activity of system support is				
	(a)	recovering the system				
	(b)	recovering the system assisting users				
	(c)	adapting the system to new requirements				
	(d)	all of the above				
5.	What benefit does accounting software offer businesses?					
	(a)	Improved data analysis capabilities				
	(b)	Streamlined financial processes				
	(c)	Enhanced customer service				
	(d)	Increased automation of daily tasks				
6.	-	ections and responses to queries are information ut characteristics associated with				
	(a)	Decision support system				
	(b)	Management Information system				
	(c)	Executive support system				
	(d)	Transaction processing system				
7.	EDI Stands for					
	(a)	Electronic Data Interchange				
	(b)	Electronic Data Interpol				
	(c)	E-commerce Data Interchange				
	(d)	None of the above				
8.	is the information about data.					
	(a)	Data (b) Meta-Data				
	(c)	Entity (d) Relations				
9.	The	information of MIS comes from the				
	(a)	internal source				
	(b)	external source				
	(c)	both internal and external source				
	(d)	none of the above				
		2 <b>C-5464</b>				

10.	The flow of information through MIS is			
	(a)	need dependent		
	(b)	organization dependent		
	(c)	information dependent		
	(d)	management dependent		
		Part B	$(5 \times 5 = 25)$	
	A	nswer all questions, choosing either	(a) or (b).	
11.	(a)	Explain the functions of information	n system.	
		$\operatorname{Or}$		
	(b)	What are the roles of information sy	ystem? Explain.	
12.	(a)	Write a short note on Manufactu system.	ring Information	
		$\operatorname{Or}$		
	(b)	What are the applications of marke	ting IS?	
13.	(a)	Write a short note on DSS models.		
		Or		
	(b)	Explain the importance of goal seeking analysis.		
14.	(a)	Write the difference between decentralized IS.	centralized and	
		Or		
	(b)	Explain briefly the key factors of global information technology management.		
15.	(a)	Write a short note on denial of serv	ice.	
		$\operatorname{Or}$		
	(b)	Explain briefly the ethics for IS professional.		
			C-5464	

**Part C**  $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

16. (a) Explain briefly the components of Information Systems.

Or

- (b) Explain in detail the IS activities.
- 17. (a) Write the applications of Accounting IS.

Or

- (b) Write a short note on Financial IS.
- 18. (a) Write the overview of AI.

Or

- (b) Explain in detail the optimizing analysis.
- 19. (a) Discuss on managing information resources and technologies.

Or

- (b) Explain in detail the IS Architecture and management.
- 20. (a) Explain in detail the facility control and procedural control.

Or

(b) Discuss about the societal challenges of Information Technology.

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# M.B.A. DEGREE EXAMINATION, APRIL 2025.

# **Third Semester**

# **Shipping and Logistics Management**

# HUMAN RESOURCE MANAGEMENT

# (2023 onwards)

Duration : 3 Hours			Maximum : 75 Marks
		Part A	$(10 \times 1 = 10)$
		Answer <b>all</b> q	uestions.
1.	Acce	ent of human relation the	eory is
	(a)	Organization-oriented	
	(b)	Action-oriented	
	(c)	Hierarchy-oriented	
	(d)	None of the above	
2.	emp	loyment due to non-av	ement is unable to provide vailability of work is called  Lay-off
	(c)	Termination (d)	Closure
3.		phical representation anization is known as	-
	(a)	replacement chart	
	(b)	placement chart	
	(c)	organization structure	
	(d)	man power inventory	

4. What is operative function of HRM?		f HRM?				
	(a)	organizing	(b)	directing		
	(c)	controlling	(d)	integrating		
5.		process of establarchy, is known as	7	g the value of jobs in a job		
	(a)	Job analysis	(b)	Job evaluation		
	(c)	Job requirement	(d)	Performance evaluation		
6.	The	sources of recruitn	nent a	are		
	(a)	Internal	(b)	External		
	(c)	Both (a) and (b)	(d)	None of the above		
7.	The	management	of j	personnel is also called		
	(a)	Co-ordinating	(b)	Staffing		
	(c)	Controlling	(d)	None of the above		
8.	Job Analysis should always be done					
	(a)	-	-			
	(b)	After recruitment	t			
	(c)	At the time of pla	ceme	nt		
	(d)	None of the above	Э			
9.	Ince	ntives given	on	psychological base are		
	(a)	financial				
	(b)	not financial				
	(c)	monetary and not	t mon	etary		
	(d)	none of the above				
10.	Man	cannot live	on	bread alone, he wants		
	(a)	better wages	(b)	due recognition		
	(c)	both (a) and (b)	(d)	none of the above		
			2	C-5465		

Part B

 $(5 \times 5 = 25)$ 

Answer all questions, choosing either (a) or (b).

11. (a) Explain the features of IHRM.

Or

- (b) Write the importance of IHRM.
- 12. (a) Explain the process of HR Planning.

Or

- (b) Write a short note on recruitment policy.
- 13. (a) Write a short note on career development.

Or

- (b) Explain the pitfalls in performance appraisal.
- 14. (a) Write the steps involved in the training programmes.

Or

- (b) Write the advantages of job evaluation.
- 15. (a) Write a short note on occupational safety and health.

Or

(b) Explain the types of discipline.

3

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Part C

 $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

16. (a) Explain briefly the functions of international human resource management.

Or

- (b) Explain the key factors of IHRM.
- 17. (a) Explain the steps in selection procedure.

Or

- (b) Write the importance of Recruitment.
- 18. (a) Explain the need and purpose for career development and planning.

Or

- (b) Explain in detail the importance of MBO.
- 19. (a) Discuss the evaluating management development program compensation management.

Or

- (b) Write the key factors of techniques of job evaluation.
- 20. (a) Write the steps involved in grievance redressal procedures.

Or

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(b) Discuss about the principles of maintaining discipline.

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#### M.B.A. DEGREE EXAMINATION, APRIL 2025

#### **Third Semester**

# **Shipping and Logistics Management**

#### RESEARCH METHODOLOGY

#### (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

Part A

 $(10 \times 1 = 10)$ 

- 1. Which of the following statement is correct?
  - (a) Reliability ensures the validity
  - (b) Validity ensures reliability
  - (c) Reliability and validity are independent of each other
  - (d) Reliability does not depend on objectivity
- 2. Which of the following statements is correct?
  - (a) Objectives of research are stated in first chapter of the thesis
  - (b) Researcher must possess analytical ability
  - (c) Variability is the source of problem
  - (d) All the above
- 3. The first step of research is:
  - (a) Selecting a problem
  - (b) Searching a problem
  - (c) Finding a problem
  - (d) Identifying a problem

4.	. Research can be conducted by a person who:	
	(a)	holds a postgraduate degree
	(b)	has studied research methodology
	(c)	possesses thinking and reasoning ability
	(d)	is a hard worker
5.	Rese	earch can be classified as:
	(a)	Basic, Applied and Action Research
	(b)	Philosophical, Historical, Survey and Experimental Research
	(c)	Quantitative and Qualitative Research
	(d)	All the above
6.	To t	est null hypothesis, a researcher uses:
	(a)	t test (b) ANOVA
	(c)	X <sup>2</sup> (d) Factorial analysis
7.	Bibl	liography given in a research report:
	(a)	shows vast knowledge of the researcher
	(b)	helps those interested in further research
	(c)	has no relevance to research
	(d)	all the above
8.	A re	esearch problem is feasible only when:
	(a)	it has utility and relevance
	(b)	it is researchable
	(c)	it is new and adds something to knowledge
	(d)	all the above
9.		study in which the investigators attempt to trace an et is known as:
	(a)	Survey Research
	(b)	Summative Research

Historical Research

'Ex-post Facto' Research

(c)

(d)

	(a)	Data analysis and interpretation				
	(b)	Parameter inference				
	(c)	Statistical inference				
	(d)	All of the above				
		Part B	$(5 \times 5 = 25)$			
	A	nswer <b>all</b> questions, choosing either (a)	or (b).			
11.	(a)	Explain the nature of Social Science re	esearch.			
		$\operatorname{Or}$				
	(b)	Illustrate the significance of research of	design.			
12.	(a)	Determine literature of review.				
		$\operatorname{Or}$				
	(b)	Infer Qualitative research.				
13.	(a)	Identify what is sample error.				
		$\operatorname{Or}$				
	(b)	Draw the importance of tabulation.				
14.	(a)	Sketch types of Data.				
		$\operatorname{Or}$				
	(b)	Explain coding with examples.				
		3	C-5466			

Generalized conclusion on the basis of a sample is

10.

technically known as:

15.	(a)	Write on report writing.
		$\operatorname{Or}$
	(b)	Infer presentation of Data
		Part C $(5 \times 8 = 40)$
	A	nswer <b>all</b> questions, choosing either (a) or (b).
16.	(a)	Explain the types of research.
		$\operatorname{Or}$
	(b)	Illustrate the components of research design.
17.	(a)	Determine Formulation of research problem.
		$\operatorname{Or}$
	(b)	Explain the Techniques of Questionnaires.
18.	(a)	Determine Random Sampling Methods.
		$\operatorname{Or}$
	(b)	Demonstrate the analysis and interpretation of Data.
19.	(a)	Sketch processing of Data.
		Or
	(b)	Compare Questionnaire and Interview.
20.	(a)	Narrate Scheme of Presentation.
		$\operatorname{Or}$
	(b)	Elaborate various kinds of figures and diagrams.
		4 <b>C-5466</b>

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

#### **Fourth Semester**

# **Shipping and Logistics Management**

# MULTIMODAL TRANSPORTATION ORGANIZATION MANAGEMENT

(2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. The following is not a part of logistics function of any organization.
  - (a) Payment follow-up
  - (b) Procurement
  - (c) Storage
  - (d) Distribution
- 2. Today, a growing number of firms now outsource some or all of their logistics to \_\_\_\_\_\_ intermediaries.
  - (a) Competitors
  - (b) Channel members
  - (c) Third party logistic providers
  - (d) Cross functional teams

pay	is the amount of money that you charge or for the transportation of goods or services.
(a)	Penetration pricing
(b)	Transportation pricing
(c)	Dynamic pricing
(d)	Differential pricing
	supply chain is a sequence of firm's performance vities that required
(a)	To find products that are similar
(b)	To facilitate wholesalers' inventory selections
<i>(</i> )	To see to see the six to six to six to see the see
(c)	To create synergy in their training programmes
(d) Acti	To create and deliver goods to consumers ivities related to coordinating, controlling and
(d) Acti plan	To create and deliver goods to consumers
(d) Acti plan (a)	To create and deliver goods to consumers  ivities related to coordinating, controlling and nning activities of flow of inventory are classified as management.
(d) Acti plan (a) (b)	To create and deliver goods to consumers  ivities related to coordinating, controlling and uning activities of flow of inventory are classified as management.  Decisional
(d) Actiplar (a) (b) (c)	To create and deliver goods to consumers  ivities related to coordinating, controlling and uning activities of flow of inventory are classified as management.  Decisional Inventory
(a) (b) (c) (d)	To create and deliver goods to consumers  ivities related to coordinating, controlling and uning activities of flow of inventory are classified as management.  Decisional Inventory Throughput
(d) Actiplar (a) (b) (c) (d)	To create and deliver goods to consumers  ivities related to coordinating, controlling and aning activities of flow of inventory are classified as management.  Decisional Inventory  Throughput Manufacturing  is the number of vehicles that you own or
(d) Actiplar (a) (b) (c) (d)	To create and deliver goods to consumers  ivities related to coordinating, controlling and aning activities of flow of inventory are classified as management.  Decisional Inventory  Throughput Manufacturing  is the number of vehicles that you own or se to transport your goods or passengers.
(d) Actiplar (a) (b) (c) (d)	To create and deliver goods to consumers  ivities related to coordinating, controlling and aning activities of flow of inventory are classified as management.  Decisional Inventory  Throughput Manufacturing  is the number of vehicles that you own or se to transport your goods or passengers.  Fleet size

7.		bill of lading is a document required for transportation of goods overseas across international ers.
	(a)	Inland
	(b)	Negotiable
	(c)	Ocean
	(d)	Clean
8.	Wha	t Incoterms can be used for multi-modal transport?
	(a)	Ex Works (EXW)
	(b)	Free Carrier (FCA)
	(c)	Delivered At Place (DAP)
	(d)	All of these
9.	In 'I	SPS', the letter 'I' denotes
	(a)	International
	(b)	India
	(c)	In-house
	(d)	Imitating
10.	Air o	cargo means the goods are moved by
	(a)	Railways
	(b)	Airways
	(c)	Roadways
	(d)	Waterways
		3 <b>C-5467</b>

Part B

 $(5 \times 5 = 25)$ 

Answer all questions, choosing either (a) or (b).

11. (a) Reveal the importance of International Distribution.

Or

- (b) Identify the key features of a Hypermarket.
- 12. (a) Show the differences between Owning and Leasing.

Or

- (b) Enlist some of the types of multi-modal transport organizations.
- 13. (a) Classify the types of inventory.

Or

- (b) What is an equipment inventory? State its importance.
- 14. (a) What is a sales contract? Why is a sales contract important?

Or

- (b) Infer some of the barriers faced by countries implementing paperless trade.
- 15. (a) Outline the objectives of International Air Transport Association.

Or

(b) Illustrate any two techniques of Air Cargo Management.

4

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**Part C**  $(5 \times 8 = 40)$ 

Answer all questions, choosing either (a) or (b).

16. (a) Sketch out the evolution of global economy.

Or

- (b) Analyze the factors affecting the choice of mode of transportation.
- 17. (a) Compile the advantages and disadvantages of In-house Logistics Management.

Or

- (b) Demonstrate the computer applications in multi-modal transport.
- 18. (a) What is Integrated Supply Chain Inventory Management? Discuss its importance.

Or

- (b) How to determine fleet size?
- 19. (a) Name and explain the different types of sales contracts.

Or

(b) Present the main clauses behind the bill of lading.

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20. (a) Elucidate the functions of International Air Transport Association.

Or

(b) List out the advantages of Air Cargo.

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#### M.B.A. DEGREE EXAMINATION, APRIL 2025.

### Fourth Semester

## **Shipping and Logistics Management**

#### LEGAL PRINCIPLES IN SHIPPING BUSINESS

### (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. What is logistics management?
  - (a) Managing computer systems in an organization
  - (b) Planning and controlling the efficient flow of goods, services and information
  - (c) Supervising the human resources department
  - (d) Handling financial transactions in a company
- 2. Which of the following is NOT a component of logistics management?
  - (a) Inventory management
  - (b) Marketing strategy
  - (c) Transportation
  - (d) Warehousing and distribution
- 3. What does logistics management aim to achieve?
  - (a) Maximizing costs
  - (b) Increasing stock outs
  - (c) Reducing efficiency
  - (d) Improving the flow of goods and services

4.		_			is common ternational	ly used for long- borders?
	(a)	Trucks		(b)	Ships	
	(c)	Trains		(d)	Vans	
5.	What logist		purpose	of	inventory	management in
	(a)	To increa	se holdin	g cos	ts	
	(b)	To minim	ize stock	outs		
	(c)	To reduce	lead tim	es		
	(d)	To maxim	ize inver	ntory	levels	
6.		_			ring, sortings at the right	g and delivering ht time?
	(a)	Inventory	manage	ment		
	(b)	Order ful	fillment			
	(c)	Freight fo	rwarding	g		
	(d)	Supply ch	ain optin	nizat	ion	
7.	What term refers to the coordination of the movement of goods across different transportation modes and international borders?					
	(a)	Freight fo	rwarding	g		
	(b)	Supply ch	ain optin	nizat	ion	
	(c)	Warehous	sing and	distri	bution	
	(d)	Inventory	manage	ment		
8.	Wha	t is the key	y to effect	ive l	ogistics mar	nagement?
	(a)	Poor com	municatio	on		
	(b)	Reactive	decision-r	naki	ng	
	(c)	Real-time	informa	tion e	exchange	
	(d)	Excessive	inventor	y lev	els	
				2		C-5468

	(b)	By causing delays in order fulfillment
	(c)	By providing timely and accurate deliveries
	(d)	By reducing the variety of products offered
10.		at does supply chain optimization involve in logistics agement?
	(a)	Minimizing costs and increasing inefficiencies
	(b)	Increasing lead times and reducing customer satisfaction
	(c)	Continuously analysing and improving supply chain processes
	(d)	Eliminating all transportation modes except trucks
		Part B $(5 \times 5 = 25)$
	A	nswer <b>all</b> questions, choosing either (a) or (b).
11.	(a)	Explain the Basics principles of English Law.
		$\operatorname{Or}$
	(b)	Illustrate the formation of Contract.
12.	(a)	Determine the principles of Tort duty of care.
		$\operatorname{Or}$
	(b)	Infer Agency relationship.
13.	(a)	Identify Common carriers.
		$\operatorname{Or}$
	(b)	Draw the Transit Carriers.
14.	(a)	Sketch Charter parties.
		$\operatorname{Or}$
	(b)	Explain Fright liens.
		3 C- <b>5468</b>

How does efficient logistics management impact customer

(a) By increasing transportation costs

9.

satisfaction?

	(b)	Infer Visby rules.	
		Part C	$(5 \times 8 = 40)$
	A	answer <b>all</b> questions, choosing either (a) or	(b).
16.	(a)	Explain the basic principles of contract I	⊿aw.
		Or	
	(b)	Illustrate the privity of Contract.	
17.	(a)	Determine the breach of duty of Care pol	licy.
		Or	
	(b)	Explain the termination of agency relation	onship.
18.	(a)	Determine Private and common carrier.	
		$\operatorname{Or}$	
	(b)	Demonstrate Standard charter party for	m.
19.	(a)	Sketch Port and berth Charter parties.	
		Or	
	(b)	Classify B/L.	
20.	(a)	Narrate the carriage of goods by Sea Act	
		Or	
	(b)	Elaborate Hamburg Rules.	
		_	
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(a) Write on Assignment of Contract of Carriage.

Or

15.

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# M.B.A. DEGREE EXAMINATION, APRIL 2025

#### Fourth Semester

#### **Shipping and Logistics Management**

#### **OPERATIONS MANAGEMENT**

# (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Section A**  $(10 \times 1 = 10)$ 

- 1. Operations management is applicable
  - (a) Mostly to the service sector
  - (b) Mostly to the manufacturing sector
  - (c) To service exclusively
  - (d) To manufacturing and service sectors
- 2. The ascertainment of costs after they have been incurred is known as ————
  - (a) Historical costing
  - (b) Marginal costing
  - (c) Notional cost
  - (d) Sunk cost
- 3. Work study is also recognized as
  - (a) Time study
- (b) Motion study
- (c) Both (a) and (b)
- (d) None

	(c)	Both (a) and (b)
	(d)	None
5.		ch of the following is not a component of Production ning and Control?
	(a)	Production scheduling
	(b)	Financial accounting
	(c)	Demand forecasting
	(d)	Capacity planning
6.		ch one of the following is not a qualitative forecasting nique?
	(a)	Survey of customer expenditure plan
	(b)	Consumer intention polling
	(c)	Perspective of foreign advisory council
	(d)	Time series analysis
7.	Aggr	regate planning, to be effective, requires input from
	(a)	All customers
	(b)	All departments
	(c)	Throughout the supply chain
	(d)	All suppliers
8.	Plan	ch one of the following function of Production ning and Control is related to the timetable of rities?
	(a)	Scheduling (b) Dispatching
	(c)	Expediting (d) Routing
		2 <b>C-5469</b>

What is the other name for the method study?

Motion study

 $Work\ simplification$ 

4.

(a)(b)

9.	Disp by	atching authorizes the start of production operations
	(a)	Releasing the material and components from stores to the first process
	(b)	Issuing of drawing instruction sheets
	(c)	Releasing the material from process to process
	(d)	All of these

- 10. Job going behind the schedule are conveniently shown in
  - (a) Milestone chart (b)
- (b) Gantt chart
  - (c) Pie chart
- (d) Bar chart

Section B

 $(5 \times 5 = 25)$ 

Answer all questions, choosing either (a) or (b)

11. (a) What is TQC? What are the benefits of TQC?

Or

- (b) Why costing is important in the context of Operations Management?
- 12. (a) Bring out the benefits of Sound Job Design.

Or

- (b) Outline the objectives of Work Study.
- 13. (a) Indicate the functions of Production Planning and Control.

Or

- (b) Design the framework for Aggregate Production Planning.
- 14. (a) What are the three dimensions of aggregation? Explain.

Or

(b) Expand and explain MTS and MTO.

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3

15.	Write the meaning of Single Machine Scheduling'. Name some of the single machines.							
$\operatorname{Or}$								
	(b) Find out the benefits of Gantt chart.							
		Section C $(5 \times 8 = 40)$						
	A	nswer <b>all</b> questions, choosing either (a) or (b)						
16.	(a)	Sketch out the historical development of Operations Management.						
		Or						
	(b)	Enlist the advantages and disadvantages of Automation.						
17.	(a)	Interpret the Principles of Job Design.						
		Or						
	(b)	Elaborate the procedure of Method Study.						
18.	(a)	Analyze the basic strategies for Aggregate Production Planning.						
		$\operatorname{Or}$						
	(b)	Exemplify some of the Time Series Methods.						
19.	(a)	Develop a Master Production Schedule.						
		$\operatorname{Or}$						
	(b)	Summarize the benefits of Good Scheduling.						
20.	(a)	Identify the components of a Gantt chart.						
		Or						
	(b)	How can you achieve line balancing?						
		C 5460						
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# M.B.A. DEGREE EXAMINATION, APRIL 2025

#### Fourth Semester

# **Shipping and Logistics Management**

#### MARINE INSURANCE

# (2023 onwards)

Duration: 3 Hours Maximum: 75 Marks

**Part A**  $(10 \times 1 = 10)$ 

- 1. Overseas Transit Policy comes to an end
  - (a) 30 days after landing at the port
  - (b) 45 days after landing at the port
  - (c) 60 days after landing at the port
  - (d) 90 days after landing at the port
- 2. The Institute clauses have been drafted by
  - (a) TAC
  - (b) Institute of London Underwriters
  - (c) Lloyd's
  - (d) GIC
- 3. In marine insurance parlance, average means
  - (a) Premium
- (b) Cost
- (c) Freight
- (d) Loss

	pection terest ificati uyer	ns on					
Policy proof of int Cost parcel Ident Rejected by the b progation in marine	terest ificati uyer	on					
Cost parcel Ident Rejected by the b progation in marine	ificati uyer						
Rejected by the borogation in marine	uyer						
progation in marine	·	6					
	insur	C ,					
Right of recovery	Subrogation in marine insurance refers to transfer of						
	(a) Right of recovery						
Right of possession							
Right of ownership							
None of the above							
In overseas Transit claim the proof of shipment is							
Bill of lading	(b)	Bill of Exchan	ge				
Bill of Treasury	(d)	None of the ab	ove				
Marine Policy offers							
Pure Indemnity							
Strict Indemnity							
Adequate Indemnity							
Modified form of	indem	nnity					
In marine policy when recovery rights are prejudiced the claim is payable maximum to the extent of							
100%	(b)	75%					
50%	(d)	25%					
	2		C-5470				
	_						
	None of the above overseas Transit cla Bill of lading Bill of Treasury rine Policy offers Pure Indemnity Strict Indemnity Adequate Indem Modified form of marine policy when im is payable maxin	None of the above overseas Transit claim the Bill of lading (b) Bill of Treasury (d) rine Policy offers Pure Indemnity Strict Indemnity Adequate Indemnity Modified form of indem marine policy when recovering is payable maximum to the strict of the strict	None of the above overseas Transit claim the proof of shipm Bill of lading (b) Bill of Exchang Bill of Treasury (d) None of the above rine Policy offers Pure Indemnity Strict Indemnity Adequate Indemnity Modified form of indemnity marine policy when recovery rights are point is payable maximum to the extent of 100% (b) 75% 50% (d) 25%				

"Shut out Cargo" means a cargo which is

Shut in the bounded warehouse

Thrown out of the ship

Not loaded on to the ship due to late arrival

4.

(a)

(b)

(c)

10.	Survey fee reimbursable to the insured in a marine policy to the extent of										
	(a)	25%	(b)	50%							
	(c)	75%	(d)	100%							
		Pa	rt B		$(5 \times 5 = 25)$						
Answer all questions choosing either (a) or (b).											
11.	(a)	Explain Internat	ional	Marine Insura	ance Market.						
			Or								
	(b)	Illustrate P and l	[ club	s							
12.	(a)	Determine chang	e of V	oyage.							
	$\operatorname{Or}$										
	(b)	Infer forms of pol	icy in	detail.							
13.	(a)	Identify the meas	surem	nent of Indemn	ity.						
			Or								
	(b)	Explain Labour o	harge	es in detail.							
14.	(a)	Explain the Aver	age d	isbursement.							
			Or								
	(b)	Explain General	Avera	ages.							
15.	(a)	Write on Cargo c	lause	S.							
			Or								
	(b)	Infer transit clau	ses in	detail.							
			3		C-5470						

10.

**Part C**  $(5 \times 8 = 40)$ 

Answer all questions choosing either (a) or (b).

16. (a) Explain the Marine Insurance act 1906.

Or

- (b) Illustrate the principles of insurable interest.
- 17. (a) Determine the principles involved in marine insurance.

Or

- (b) Explain the time and voyage insurance policy.
- 18. (a) Determine Contributory values.

Or

- (b) Demonstrate Subrogation.
- 19. (a) Sketch the cargo insurance.

Or

- (b) Explain Certificate of Insurance
- 20. (a) Narrate the General Average Clauses.

Or

(b) Elaborate the change of Voyage Clause.

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